

Take a New Approach to Managing Your Food Processing Business

Contact the Agri-food Management Institute today

Having a food processing business in Ontario these days can be tough. Consumers demand healthier, safer products manufactured using sustainable practices. You feel the pressure from foreign competition, rising input costs and buyers looking for low prices.

Staying ahead of the curve means having a good handle on where your business is and where you want it to go. It means being strategic in your thinking, understanding what your strengths and weaknesses are and knowing how to improve your bottom line.

FOOD ENTREPRENEURS: BUILDING ONTARIO INNOVATION ONE PRODUCT AT A TIME

PRE-CONFERENCE SEMINARS

Introduction to Food Safety Regulations
Introduction to Nutrition Labelling
Thursday, March 3, 2016

*Food Entrepreneurs: Building Ontario
Innovation One Product at a Time*
Friday, March 4, 2016

Location:

Georgian College
Barrie Campus
One Georgian Dr.

Mark your calendars for this exclusive event for food entrepreneurs from across Ontario. Registration opens in September.

GeorgianCollege.ca/food-entrepreneurs



Photo courtesy of Reflections by Patty

It all can be overwhelming. Fortunately, the **Agri-food Management Institute (AMI)** is here to help.

AMI has developed business management tools, resources, and training for food processors that come from the latest research.

“AMI’s programs are a must-have if you’re looking for practical and effective business planning and management support,” says Doug Alexander, AMI Chair.

“AMI is the gateway to connect you with solutions to modern food business challenges”. Doug has 30 years of broad ranging experience in food processing and is currently part of the leadership team at Ippolito fruit and produce.

Whether your food processing business is large or small, whether you’re a new entrant, in full production or looking to wind down, AMI can be your second set of eyes to see missed opportunities or barriers. AMI’s affordable products are on line and easy to use. Some of them are free.

The institute also regularly sponsors business networking sessions, conferences and workshops for those who want face-to-face contact. In fact, you can save the date for the **Food Entrepreneurs: Building Ontario Innovation One Product at a Time** conference that will be held in Barrie, Ontario on March 3 and 4, 2016.

Position yourself for success today. Contact the Agri-food Management Institute at:

www.takeanewapproach.ca

AMI is funded by Growing Forward 2, a federal-provincial-territorial initiative. It is led by a Board of Directors with diverse backgrounds and experience in primary agriculture, agriculture business, and food processing.

Growing Forward 2 


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INSTITUT DE GESTION AGROALIMENTAIRE